



## 'Nirbhaya: Ek Pahal'

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### Why in News

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On September 29, 2021, Chief Minister Yogi Adityanath launched '**Nirbhaya: Ek Pahal**' to encourage entrepreneurial skills among women.

### Key Points

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- In order to ensure safety and dignity of women and girls, **Mission 'Shakti'** was launched by the Government of Uttar Pradesh in 2020. **In the third phase of this mission, 'Nirbhaya: Ek Pahal' campaign has been started**, which will be financed from **Nirbhaya Fund**.
- Under this, **training kits will be distributed to about 1000 women from each district of the state** i.e. a total of 75,000 women.
- The implementation of this three-day special training campaign will be done by the state **Department of the Micro, Small and Medium Enterprises**. Women will be made aware of the central and state government schemes pertaining to entrepreneurship.
- Assistance will be given by the state government in providing capital through various schemes in the next three months after providing training to start the enterprise.
- Apart from this, the helpline number 18002126844 and website **<https://msmemissionshakti.in/>** and a mobile app were launched by the Chief Minister so that women entrepreneurs can get all the information related to entrepreneurship at one place.