



## Har Hith Stores

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### Why in News

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Recently, Rohit Yadav, Managing Director, **Haryana Agro Industries Corporation Limited (HAICL)** said that on October 2, modern retail stores '**Har-Hith**' will be opened in the villages of Haryana.

### Key Points

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- He informed that the scheme to open '**Har-Hith**' stores was launched on **August 2**.
- He further said that under this scheme, the Haryana government is providing a platform for startups as well as about a dozen Micro, Small and Medium Enterprises (**MSMEs**), Farmer Producer Organizations (**FPOs**), **Government Co-operative Institutions**, Self Help Groups (**SHGs**) to increase their business.
- He said that from **September 1**, out of the sites which are ready to be set up for shops **300 sites have been allotted**, while the allotment process for remaining sites is going on. Along with this, **100 contracts** have been done under the franchise policy of the scheme.
- **2000 'Har-Hith' retail stores** will be opened in the **first phase** and **3000 retail stores** in the **second phase**.
- Along with consumers in the city, consumers of the villages too will get top FMCG products including **Bakery, Food, Homecare, Personal Care etc** from 50 companies of top **International, National and Regional level** at special discounts of 5 to 50 percent from time to time at these stores.
- High quality products of groups including **Khadi, Vita, Hafed** will also be made available in Har-Hith stores.
- These stores are being equipped with a complete **IT support system to ensure smooth functioning** and all sales will be done through the point of sale system.
- Complete IT solutions will be provided to the Franchise Partner including **Har-Hith POS Machine**, ERP Software, Franchisee App, On-call Support Cell etc.
- Facility of scanning the **goods, billing, online payment and stock ordering** will be given through the **POS machine**.