



drishti

'Digital Campaign of Federation of Hospitality and Tourism of Rajasthan'

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Why in News

Recently, the **Governor of Rajasthan Kalraj Mishra** launched the campaign by releasing the poster of '**Digital Campaign of Federation of Hospitality and Tourism of Rajasthan**' at Raj Bhavan.

Key Points

- The Governor said that Rajasthan is a prosperous state from the point of view of tourism. There are also **immense employment opportunities in tourism** here.
- He appreciated this campaign focussed on eco-tourism.