Ladpura Khas: 'Best Tourism Village'

Why in News

On September 10, 2021, Principal Secretary Tourism and Culture Shiv Shekhar Shukla informed that the Union Ministry of Tourism has nominated Ladpurakhas village of Orchha for the **'Best Tourism Village'** category in the **United Nations World Tourism Organization Award**.

Key Points

- Along with this **two other villages** have been nominated from **Meghalaya and Telangana**.
- It is worth mentioning that with the aim of giving a new dimension to the concept of rural tourism, the **'Rural Tourism' project** has been started in the state.
- In the next five years, **100 villages will be developed for rural tourism**. In these areas, Orchha, Khajuraho, Mandu, Sanchi, Pachmarhi, Tamia, Panna National Park, Bandhavgarh National Park, Sanjay Dubri National Park, Pench and Kanha National Park, Mitawali, Padawali etc. will be developed by selecting suitable sites.
- Under the Rural Tourism Project, work is being done on **6 main components**–
    - Regional tourism based activities,
    - Convenient accommodation/home-stays for tourists,
    - Traditional and local cuisine,
    - Cultural experiences,
    - Art and handicrafts, and
    - Skill upgradation of youth.
- This will directly benefit the local community from the development of tourism in their area. The Tourism Board is also providing training to develop tourism products **with the participation of the community**.
- 'Rural tourism' provides an opportunity to the local people to **know about the interest and need of tourists** while maintaining the importance of **local culture and tradition**.

- Through rural tourism, tourists can also find accommodation of local cultural specialties, types and processes of local food, dress, dialect, customs, traditions, local means of transport, jewellery, make-up songs, music, musical instruments, dance, painting, You will be familiar with the methods of preservation of food grains and food, local sports, social and economic methods etc.