

State's First Passenger 'Pink Bus'



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Why in News

On September 6, 2021, Madhya Pradesh's Tourism, Culture and Spiritual Minister Usha Thakur along with Municipal Corporation Commissioner Pratibha Pal flagged off the state's first pink bus in Indore.

This bus is operated by **Atal Indore City Transport Services Limited (AICTSL)**.

Key Points

- This service has been started by AICTSL keeping in view the empowerment, selfreliance and safety of women.
- Two female drivers 'Ritu Narwale' and 'Archana Katare' and female Conductors 'Lakshmi Aswara' and 'Pushpa Chauhan' are working in this bus.
- Both the women drivers have been given one month special training to drive the Pink bus.
- These pink buses are **equipped with innovative technologies** like CCTV cameras, on board units, and sensor doors. About two thousand women will be able to travel in this bus every day.
- The state's first passenger 'Pink Bus' operated by a woman driver is a sign of women's self-reliance and empowerment.