

## Apni Dharohar, Apni Pehchaan



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## Why in News

Recently, the Uttar Pradesh Council of Ministers has approved the **Adopt a Heritage** Policy "Apni Dharohar, Apni Pehchaan".

## **Key Points**

- Under the policy, the terrestrial development, maintenance and management of public facilities will be done by the Uttar Pradesh State Directorate of Archeology (Culture **Department)** with the participation of **public enterprise units and private sector**.
- Under this, private sector entrepreneurs are proposed to be made memorial friends to develop protected monuments / sites.
- Arrangements for on-site development of monuments, public facilities management and annual maintenance in the memorial complex for tourists will be made by the selected memorial friends from their own resources.
- Under Adopt a Heritage Policy, MoU will be done between selected Smarak Mitra, Uttar Pradesh State Directorate of Archeology (Culture Department), Tourism Department and District Magistrate of the concerned district, for a maximum period of 5 years.
- The proposed work will be done by the Culture Department (Uttar Pradesh State Archaeological Directorate) and the Tourism Department through the District Magistrate of the concerned district with mutual cooperation.
- A joint committee of the Department of Culture and the Department of Tourism will be formed for the implementation of the scheme. The work will be done as per the action plan prescribed by the Joint Committee.
- In the first phase under the policy by the Council of Ministers, the Directorate of Archeology (Culture Department) has also given permission to the proposal to select 11 major monuments/sites of Uttar Pradesh State Archaeological Department to be made memorial friends.

The selected monuments include Chhatarmanjil and Farhat Baksh Kothi, Kothi
Gulistane Iram, Darshan Vilas Kothi (Kaiserbagh, Lucknow), Hulaskheda excavation
site (Mohanlalganj, Lucknow), Kusumvan Sarovar, Govardhan ki Chhatris (Govardhan,
Mathura), Raskhan Samadhi (Gokul, Mathura), Gurudham Temple (Varanasi),
Kardameshwar Mahadev Temple (Kandwa, Varanasi), Chunar Fort (Mirzapur) and
ancient forts (Baruasagar, Jhansi) are included.