



# drishti

## Deen Dayal Upadhyaya Grameen Kaushalya Yojana

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### Why in News

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Recently, alumni meets were organized across the country under **Deen Dayal Upadhyaya Kaushalya Yojana (DDU-GKY)** to commemorate 75 years of Independence.

### Key Points

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- **About:**
  - The **Ministry of Rural Development (MoRD)** announced it on **Antyodaya Diwas in 2014**.
  - It is a demand-driven placement linked skill training initiative working under the **National Rural Livelihood Mission (NRLM)**.
  - It **uses skill training and placement in wage employment as a tool** to diversify income and enable sustained upward movement out of poverty.
- **Beneficiaries:**

DDU-GKY is uniquely focused on rural youth between the ages of 15 and 35 years from poor families.
- **Objective:**
  - Adding **diversity to the incomes** of rural poor families
  - Cater to the **career aspirations of rural youth**.
- **Alumni Meet:**
  - Alumni meet is an **important component of the scheme**.
  - The Alumni meets **provide healthy ground for experience sharing by the former trainees with their present counterparts** on topics like placements, career goals, challenges they faced in finding employment before undertaking the training and the benefits they reaped after.
  - Some of the **former trainees are also felicitated** at the events for their exemplary performances at their workplaces.

- **Coverage:**

The program is currently being implemented in **27 States and 3 Union Territories** and has over **2198 Training Centres in 1822 projects**, in partnership with **839 Project Implementing Agencies** conducting **training across 56 sectors, and over 600 job-roles.**
- **Achievements:**

Since inception of the scheme, a total **10.81 lakh candidates have been trained in 56 sectors and 600 Trades and 6.92 lakh placed.**
- **Significance:**
  - DDU-GKY and integrated farming initiatives for rural development across the country are important for greater success in **skilling** and placing the rural youth.
  - DDU-GKY has played a significant role in the context of **Atmanirbhar Bharat** through skilling.
  - As a part of the **Skill India campaign**, it plays an instrumental role in supporting the social and economic programs.
- **Some Other Initiatives Related to Skill Development:**
  - **Pradhan Mantri Kaushal Vikas Yojana 3.0:**
    - It was launched in 2021 in a bid to empower India's youth with employable skills by making over 300 skill courses available to them.
    - It was launched by the **Ministry of Skill Development and Entrepreneurship (MSDE).**
  - **Atmanirbhar Skilled Employee Employer Mapping (ASEEM):**

Launched in 2020 (by MSDE), it is a portal to help skilled people find sustainable livelihood opportunities.
  - **Scheme for Higher Education Youth in Apprenticeship and Skills (SHREYAS):**

The scheme is to provide industry apprenticeship opportunities to the general graduates exiting in April 2019 through the National Apprenticeship Promotion Scheme (NAPS). It was launched by the **Ministry of Education.**
  - **Kaushal Acharya Awards:**

Launched (by MSDE) to recognize the contribution made by skill trainers and to motivate more trainers to join the Skill India Mission.
  - **Pradhan Mantri YUVA Yojana (Yuva Udyamita Vikas Abhiyan):**

Launched in the year 2016 (by MSDE), it aims at creating an enabling ecosystem for Entrepreneurship development through Entrepreneurship education and training; Advocacy and easy access to entrepreneurship support network and Promoting social enterprises for inclusive growth.

**Antyodaya Diwas**

- Every year, **25<sup>th</sup> September is observed as Antyodaya Diwas** to mark the birth anniversary of **Pandit Deendayal Upadhyaya**, one of the great thinkers and philosophers of the nationalist movement of the country.
- The Government of India announced it for the first time in 2014 along with the **Deendayal Antyodaya Yojana**.
- Antyodaya means "**uplifting the poorest of the poor**" and the day aims to reach the person in the last mile.

**Source:PIB**