



Thenzawl Golf Resort in Mizoram

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Why in News

Recently, the **Thenzawl Golf Resort Project** in **Mizoram** has been virtually inaugurated.

The project was implemented under the **Swadesh Darshan Scheme** of the Ministry of Tourism, Government of India.

Key Points

- The project was sanctioned under the **Integrated Development of New Eco-Tourism** under **Swadesh Darshan-North East Circuit** at Thenzawl and South Zote, District Serchhip and Reiek, Mizoram.
Eco-Tourism has been broadly defined as **tourism which is ecologically sustainable**.
- A **total amount of Rs. 92.25 crore** was sanctioned for it, out of which Rs. 64.48 crore was sanctioned for various components at Thenzawl including the **golf course which is designed to have facilities of international standards**.
The competitive advantage of Thenzawl Golf Course is that it will **provide quality golfing experience at a fair price**.

- **Golf Tourism in India:**

- Currently, India has **more than 230 golf courses** in all out of which several are of international standards and golf events held there **attract domestic and international tourists.**
- Golf tourism has a strong potential in India because the **climatic condition is more favourable** here as compared to most countries.
- India's **picturesque landscapes and exceptional hospitality services** add to the enhanced experience.
- The Ministry of Tourism, Government of India endeavours to work as a **catalyst and active supporter** for the development of golf tourism in the country.

For that, it is creating a **comprehensive and coordinated framework for promoting golf tourism** in India as a niche tourism product.

Swadesh Darshan Scheme

- It was **launched in 2014-15** for integrated development of **theme-based tourist circuits** in the country.
 - Currently, there are **15 theme based circuits** - Buddhist, Coastal, Desert, Eco, Heritage, Himalayan, Krishna, North-east, Ramayana, Rural, Spiritual, Sufi, Tirthankara, Tribal and Wildlife.
 - Theme-based tourist circuits are developed on the principles of high tourist value, competitiveness and sustainability in an integrated manner to enrich tourist experience and enhance employment opportunities.
- It is a **Central Sector Scheme.**
- Under the scheme, the Ministry of Tourism provides **Central Financial Assistance** (CFA) to State Governments/Union Territory Administrations for **infrastructure development of circuits.**
- This scheme is **envisioned to synergise with other schemes** like **Swachh Bharat Abhiyan, Skill India, Make in India**, etc. with the idea of positioning the tourism sector as a major engine for job creation, driving force for economic growth, building synergy with various sectors to enable tourism to realise its potential.

Source: PIB