



GeM Samvaad

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Why in News

Public procurement platform '**Government e-Marketplace (GeM)**' has launched a national outreach program called **GeM Samvaad** to attract sellers to sell products online to government buyers.

- The government is trying to reach out to stakeholders across the country and also local sellers in order to **facilitate the on-boarding of local sellers** on the marketplace while catering to specific requirements and procurement needs of buyers.
- Under the '**Voice of Customer**' initiative, the GeM is also looking forward to receiving feedback from users which will be used for making improvements and advancements in the system.

Government e-Marketplace (GeM)

- GeM is a one-stop **National Public Procurement Portal** to facilitate online procurement of common use **Goods & Services** required by various Central and **State** Government Departments / Organizations / Public Sector Undertakings (PSUs).
- It was **launched in 2016** to bring transparency and efficiency in the government buying process.
- It operates under the **Ministry of Commerce and Industry**.
- The procurement of goods and services by Ministries and the Central Public Sector Enterprises (**CPSEs**) is **mandatory** for goods and services available on GeM.
- It also provides the tools of **e-bidding** and **reverse e-auction** to facilitate the government users achieve the best value for their money.
- At present, GeM has more than 15 lakh products, around 20,000 services, and more than 40,000 Government buyer organizations.

Source: PIB