



## Kala Kumbh: Ministry of Textiles

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### Why in News

The **Ministry of Textiles** is organizing '**Kala Kumbh - Handicrafts Thematic Exhibition**' in various parts of the country from 14<sup>th</sup> - 23<sup>rd</sup> February, 2020.

- The objective is to **promote Geographical Indication (GI) crafts** and heritage of India.

The GI tag for goods correspond to a specific geographical location or origin (e.g., a town, region, or country). As of August 2019, 178 GI handicraft products were registered from all over India. These include Madhubani Painting (Bihar), Kondapalli Bommallu (Andhra Pradesh) etc.

- The exhibition is being **organized through the Office of Development Commissioner (Handicrafts)** under the Ministry of Textiles.
- It is sponsored by the **Export Promotion Council for Handicrafts (EPCH)**.

The EPCH was established under Companies Act in the year 1986-87 and is a non-profit organisation, with an object to promote, support, protect, maintain and increase the export of handicrafts.

**Source: PIB**