



3rd BRICS Media Forum

 drishtiias.com/printpdf/3rd-brics-media-forum

The third BRICS Media Forum running under the theme of “**BRICS Media Cooperation – Fostering an Inclusive, Just World Order**” was held in Cape Town, South Africa.

Key Highlights

The forum, which opened on former South African President Nelson Mandela’s 100th birth anniversary on July 18, unanimously agreed to adopt the ‘Cape Town Declaration 2018.’

NOTE: The BRICS Media Forum is a high-level dialogue among media organizations from Brazil, Russia, India, China and South Africa.

- The declaration called for striving to learn from each other and to create pathways for sharing of content, news and upholding the principles of responsible journalism and put measures in place to limit the spread of fake news.
- To establish a BRICS Media Academy and a BRICS news portal was among the other decisions taken.
- The forum concluded with mainstream media organizations agreeing on an action plan to promote media cooperation during 2018-2019.
- The action plan included the media's role and responsibility in strengthening the enhancing cooperation among new media in BRICS countries, as well as media cooperation between BRICS and Africa.