



GI Tag to Two Products

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Why in News

Recently, **Jharkhand's Sohrai Khovar painting** and **Telangana's Telia Rumal** have been given the **Geographical Indication (GI) tag**.

Key Points

- **Sohrai Khovar Paintings:**



- The Sohrai Khovar painting is a **traditional and ritualistic mural art**.
A **mural** is any piece of artwork painted or applied directly on a wall, ceiling or other permanent surfaces.
- It is being practised by local tribal women during local harvest and marriage seasons using **local, naturally available soils of different** colours in the area of **Hazaribagh district of Jharkhand**.
- Style features a **profusion of lines, dots, animal figures and plants**, often representing religious iconography i.e. visual image and symbols.
- It has been **painted on the walls of important public places** in Jharkhand, such as the Birsa Munda Airport in Ranchi.

- **Telia Rumal:**



- Telia Rumal cloth **involves intricate handmade work with cotton loom** displaying a variety of designs and motifs in three particular colors — red, black and white.
- It is an art of Ikat tradition using **natural vegetable dyes**.
Ikkat is a dyeing technique used to pattern textiles .
- **Uniqueness:** Telia Rumal can only be **created using the traditional handloom process** and not by any other mechanical means as otherwise, the very quality of the Rumal would be lost.
- The telia fabrics were **used by nobles** (Nizam's dynasty) in Hyderabad. The fabric was exported to Persian Gulf, Middle East, Aden, East Africa, Singapore and Burma.

Geographical Indication Status

- GI is an indication **used to identify goods having special characteristics originating from a definite geographical territory.**
- The **Geographical Indications of Goods (Registration and Protection) Act, 1999** seeks to provide for the registration and better protection of geographical indications relating to goods in India.
 - The Act is administered by the Controller General of Patents, Designs and TradeMarks- who is the Registrar of Geographical Indications.
 - The **Geographical Indications Registry is located at Chennai.**
- The registration of a geographical indication is **valid for a period of 10 years**. It can be renewed from time to time for a further period of 10 years each.
- It is also a **part of the World Trade Organisation's Trade-Related Aspects of Intellectual Property Rights (TRIPS)**.
- Recent Examples: Tirur Vetilla (Kerala), Dindigul Lock and Kandangi Saree (Tamil Nadu), Odisha Rasagola etc.

Source:TH