5th National Handloom Day

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The 5th National handloom day is being celebrated across the country on 7th August 2019.

- The National handloom day is observed annually on **7th August** to honour the **handloom weaving community** and highlight the importance of India's handloom industry.
- **Bhubaneswar, Odisha** has been chosen as the venue for the celebration of handloom day, due to its rich tradition of handlooms and to empower women and girls of the region.
    - More than 50% of total weavers population of India resides in Eastern and North Eastern region of the country.
- August 7 was chosen as the National handloom day to commemorate the **Swadeshi movement** which was based on the **Gandhian ideology of Swadeshi.**
    - Swadeshi movement was launched on **7th August, 1905** in Calcutta town hall to protest against the **partition of Bengal** (by the British Government) by reviving **domestic products** and **production processes.**
- The **first** National handloom day was inaugurated on **7th August 2015.**
- National handloom day seeks to focus on the contribution of handloom to the **socio-economic development** of the country.

Source: PIB