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World Heritage Site Certificate to Jaipur

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Why in News

The Chief Minister of Rajasthan will dedicate the **United Nations Educational, Scientific and Cultural Organisation (UNESCO) world heritage site certificate for Jaipur** to the people on 5th February, 2020.

- The walled city of Jaipur, famous for its **grid plan-based architecture and buildings constructed with the pink facade**, was **declared a world heritage site** by UNESCO in **July 2019**.
- A brochure on **“Intangible Heritage Promotion Project”** would also be released.

Intangible Heritage Promotion Project

- It is signed between the **Tourism Department of Rajasthan and UNESCO** and aims at **developing 10 new cultural tourism destinations** in the State.
- It would be **implemented during the next three years** at a cost of ₹7.50 crore.
- It will **directly benefit about 1,500** artists in the districts such as **Jodhpur, Barmer, Jaisalmer and Bikaner**, known for folk music and traditional handicrafts.

Jaipur

- It was **founded in 1727 AD** by the then **Kachwaha Rajput ruler of Amber, Sawai Jai Singh II**. It also serves as the **capital city of the state of Rajasthan**.
- The city was established on the **plains and built according to a grid plan** interpreted in the light of Vedic architecture.
- The city's urban planning shows an exchange of ideas from **ancient Hindu and modern Mughal as well as Western cultures**.
- Designed to be a commercial capital, the city has maintained its local commercial, artisanal and cooperative traditions to this day.
- The iconic monuments in the city include the **Govind Dev temple, City Palace, Jantar Mantar, Hawa Mahal** etc.

- Jaipur has become the **second city of the country after Ahmedabad** to get the recognition of the **World Heritage Site**.

Source: TH