



SkillsBuild Platform: IBM

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Why in News

Recently, **SkillsBuild platform** was launched by the **Ministry of Skill Development & Entrepreneurship (MSDE)** in collaboration with **International Business Machines Corporation (IBM)**.

- The digital platform will provide a **two-year advanced diploma** in Information Technology (IT), networking and cloud computing offered by the Industrial Training Institutes (**ITIs**) and National Skill Training Institutes (**NSTIs**).
- It will further be extended to train ITI & NSTI faculty on building skills in **Artificial Intelligence (AI)**.

Key Points

- It is a digital platform developed by IBM and it enables holistic learning, aligning it with **Skills India Initiative** by Government of India.
- India is the **4th country** to launch a platform for skill building after the **UK, Germany and France**.
- It will be accessible online through **Bharat Skills** – a learning management system for ITI/NSTI students and teachers and is free to use.
- SkillsBuild will **focus** on:
 - Personalised coaching and experiential learning.
 - Developing the skills required to join the workforce in **New Collar** roles.
 - Bringing untapped talent to the fore.
 - Opening roles to individuals often excluded from the labour market due to disadvantaged backgrounds, lack of knowledge, skill or experience.
- This platform will provide a **personal assessment** for cognitive capabilities and personality via **MyInnerGenius** (one of the world's leading career assessment companies) to youths/students.

New Collar Roles

- New Collar roles focus more on a **candidate's skills** during the hiring process, rather than his or her level of education.
- A new-collar worker is an individual who develops the technical and soft skills needed to work in technology jobs **through non-traditional education paths**.
- **Example:** Technical jobs including cloud computing technicians, database managers, cybersecurity, user interface designers and other IT roles.

Source: PIB