



Prada Signs Kolhapuri Deal | National Current Affairs | 12 Dec 2025

Why in News?

Italian luxury brand **Prada** signed a **Memorandum of Understanding (MoU)** to launch a limited-edition collection of **Kolhapuri Chappals**, featuring about 2,000 pairs.



Key Points

- **Made in India:** The sandals will be made in **Maharashtra and Karnataka**, combining traditional Indian craftsmanship with Prada's contemporary design.
- **Price & Availability:** The Kolhapuri sandals will be priced around 800 euros (\$930) and available at select Prada stores **worldwide**, as well as on its website starting February.
- **Origin & Geography:** It is **handcrafted in Kolhapur (Maharashtra)** and nearby districts like **Sangli, Satara, and Solapur**, dating back to the **12th-13th century**, and was originally made for **royalty**.
- **Craftsmanship:** It is **made using vegetable-tanned leather** from **cow, buffalo, or goat**, and is **fully handmade** without **nails or synthetic components**.
- **Design Features:** It is recognised for its **T-strap shape, detailed braiding, and open-toe design**, mostly in **tan or deep brown** shades.
- **GI Tag Recognition:** It was granted **Geographical Indication (GI)** status in **2019**, covering **eight districts in Maharashtra and Karnataka**.
 - A **GI tag** identifies products with a specific **geographical origin** and ensures only **authorised users** from that region can use the name.